

HIGHCROFT INVESTMENTS PLC
("Highcroft" or the "Company")

Director/PDMR Shareholding

The Company was notified on 28 July 2017 of the following changes in shareholding that took place on 28 July 2017.

John Hewitt purchased 1,000 ordinary shares in the capital of the Company at 975 pence per share and Michael Edwards, a connected person to John Hewitt for the purposes of the Disclosure and Transparency Rules also purchased 1,000 ordinary shares in the capital of the Company at 975 pence per share.

John Hewitt, a Director of the Company, now has a disclosable beneficial interest in 33,450 ordinary shares in the capital of the Company representing 0.65% per cent of the total voting rights of the Company.

Roberta Miles purchased 1,000 ordinary shares in the capital of the Company at 955 pence per share.

Roberta Miles, a Director of the Company, now has a disclosable beneficial interest in 4,950 ordinary shares in the capital of the Company representing 0.10% per cent of the total voting rights of the Company.

For further information, contact:

Highcroft Investments PLC
Roberta Miles 01865 840023

Panmure Gordon (UK) Limited
Karri Vuori/Fabien Holler 020 7886 2500

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	John Hewitt
2	Reason for the notification	
a)	Position/status	Director
b)	Initial notification /Amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	Highcroft Investments PLC					
b)	LEI	213800F867TBILNX3B27					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary shares					
	Identification code	00042548875					
b)	Nature of the transaction	Share purchase					
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>975p</td> <td>1,000</td> </tr> </tbody> </table>		Price(s)	Volume(s)	975p	1,000
Price(s)	Volume(s)						
975p	1,000						
d)	Aggregated information	John Hewitt's beneficial holding has increased by 1,000 shares					
	- Aggregated volume	1,000					
	- Price	975p					
		28/07/2017					

e)	Date of the transaction	
f)	Place of the transaction	XLON

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Michael Edwards
2	Reason for the notification	
a)	Position/status	Person closely associated with John Hewitt, Director
b)	Initial notification /Amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Highcroft Investments PLC
b)	LEI	213800F867TBILNX3B27
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares

	Identification code	00042548875					
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Price(s)	Volume(s)						
975p	1,000						
d)	Aggregated information	John Hewitt's beneficial holding has increased by 1,000 shares					
	- Aggregated volume	1,000					
	- Price	975p					
e)	Date of the transaction	28/07/2017					
f)	Place of the transaction	XLON					

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Roberta Miles
2	Reason for the notification	

a)	Position/status	Director					
b)	Initial notification /Amendment	Initial					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Highcroft Investments PLC					
b)	LEI	213800F867TBILNX3B27					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
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	Identification code	00042548875					
b)	Nature of the transaction	Share purchase					
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>955p</td> <td>1,000</td> </tr> </tbody> </table>		Price(s)	Volume(s)	955p	1,000
Price(s)	Volume(s)						
955p	1,000						
d)	Aggregated information	Roberta Miles' beneficial holding has increased by 1,000 shares					

	- Aggregated volume	1,000
	- Price	955p
e)	Date of the transaction	28/07/2017
f)	Place of the transaction	XLON

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